Design Group LLC

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Virtual NAB - Unique & Ground Breaking Next Week @ WWW.HADESIGN.NET

Next week catch all the top running companies show you their top release and picks. Then take a stroll across the internet to their website and take a deeper dive if you like. We will have some solutions that will help you work from home, and "broadcast" from the same.

"Working from home was in the let's try something new phase years ago when we need to deploy our workforce across the country, now it is second nature…" said Director of Global Sales Kevin J Basquill. Join the many vendors next week for the VIRTUAL NAB PLAN B. You can register by clicking on our website above and by clicking on the schedule document with the vendor's names below.

HA Design's NAB 2020 Plan B

For information about HA Design Group LLC's solutions and services, please visit:

http://www.hadesign.net

About HA Design LLC, HA Design Group was established as an engineering firm that is driven to give our customers the best in design, engineering, and workflow practice that gives them a design that looks at important technical, operational, and business considerations. We look at innovative approaches to solve the problems that today's broadcasters, media and entertainment, and government entities need solutions for, thereby giving them solutions that are forward-thinking and looking to the future.

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Tuesday April 21, 2020

- 12:00 PM Presented by - Bruce Lane - How Telestream Solutions are address Key Market Drives (Working Remote, SDI to IP, HDR & WCG, OTT, and the Cloud)

- 12:32 PM **AOTO** Presented by AOTO sales manager, a lady, Sammie – How AOTO Mini LED Benefits Broadcast Applications?

- 01:04 PM **SONY** Presented by Robert Gilkes - Sony NavX Media asset management system.

- 02:08 PM **PESA** Presented by Scott Barella, CTO - What's New at PESA. Update on our new releases and other current products.

- 03:12 PM **Telemetrics** Camera Control Systems Presented by Joe LoGrasso - Telemetrics has been providing remotely controlled camera robotics systems for many years. The recent shutdown and the need to self-isolate have led to the deployment of down-and-dirty At-Home flash studios. Although addressing the immediate need, they are creating many quality and control issues that would have never been tolerated before the pandemic. Telemetrics has focused on these issues and offers a compact solution with our second-generation RoboEye™. Combined with a mini Televator, our remote-control panels, and a simple web interface, we can handle the camera shading, framing, control, as well as talent tracking, locally or remotely, from your main At-Home production facility in a professional manner. Come join us and see what everyone has been talking about.

- 03:44 PM **LAWO** Presented by Tony Zare - The Lawo System Monitoring And Realtime Telemetry Dashboard (aka smartDASH) is a vendor-agnostic enterprise software suite & the SmartSCOPE, a Deep Packet Media Inspection & Network Analyzer is a high density 24/7 analysis platform for IP flows in live production and delivery networks. The smartSCOPE incorporates the essential analysis and decoding processing necessary to alert the operation tiers of service and packet transport related impairments for ST2110/ST2022 production flows, linear MPEG services and over-the-top adaptive bitrate (OTT/ABR) defined streams.

- 04:16 PM **SPECTRA** Presented by Hossein ZiaShakeri -NAB Updates and NEWs 40 years of corporate success – Since 1979

- 05:16 PM **H A** Design Group End of Session

Wednesday April 22, 2020

- 11:55 AM **Cinegy** Presented by Andrew Ward- Key products and technologies for Cinegy in 2020 Air PRO, Capture, Multiviewer; Key technologies for 2020 such as SRT & Daniel2 Product rundowns plus a live demo.

- 01:04 PM **COBALT** Presented by - How Telestream Solutions are address Key Market Drives (Working Remote, SDI to IP, HDR & WCG, OTT, and the Cloud)

- 01:36 PM **SONY** Presented by Steve Wynn - Sony IP Asset Management.

- 02:40 PM **Clear-Com** Presented by John Kowalski - communication systems design that include broadcast networks, station systems, and OB companies.

- 03:12 PM **SPECTRA** Presented by Hossein ZiaShakeri -NAB Updates and NEWs 40 years of corporate success – Since 1979

- 03:44 PM **evertz** Presented by Mo Goyal PE – Delivering a more efficient workflows with IP and redefining remote production in today's environment.

- 04:48 PM **THE VITEC GROUP** Presented by Andy Brady – Autoscript products are the broadcast industry standard and the new intelligent prompting solution offering the world's only fully IP-enabled, end-to-end prompting workflow

- 05:16 PM **HA Design Group** End of Session

Thursday April 23, 2020

- 12:00 PM **PESA** Presented by Scott Barella, CTO - Secure VDS – IP and SDI – What are they and what security do they provide.

- 01:04 PM **HARMAN** Presented by Sawyer Smith - HARMAN International is a global leader in automotive connected technology, lifestyle audio innovations, professional audio and lighting solutions, and design and analytics.

- 01:36 PM **grass valley** Presented by TBD - NAB Updates and NEWs 50 years of contuned service to the broadcast industry.

- 02:40 PM **DALET** Presented by Eric Radloff of Dalet, one of the first software-based systems for the broadcast market. Starting in radio in mid-1990's and then entering the television market in the later 1990's. They have been a leader in software broadcasting and automation.

- 03:12 PM **SPECTRA** Presented by Hossein ZiaShakeri -NAB Updates and NEWs 40 years of corporate success – Since 1979

- 03:44 PM **imagine** Presented by Cassidy Phillips - Maximize operating in a hybrid SDI & IP environment. Let's take a look at Imagine Communications technology that optimizes the latest HD/UHD/HDR connectivity and workflows.

- 04:16 PM **PLANAR** Presented by Megan Riddle - Planar's commitment to high quality, leading-edge display technology is unparalleled. With innovations in video walls, large format displays, and touch interactivity, Planar offers the best visualization solutions for a variety of demanding vertical markets around the globe.

- 05:16 PM **HA Design Group** End of Session